

FOR IMMEDIATE RELEASE
February 25, 2004

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NPA AFFILIATE MAKES GIVING BACK TO COMMUNITY STANDARD OPERATING PROCEDURE

GRAND RAPIDS, MI—Many companies preach social consciousness but very few put their money where their mouths are. TalentLab in Ottawa, ON clearly does.

TalentLab has a monthly “Giving Back Day” where every employee donates one day per month giving back to the community in some way.

They also give ten percent of corporate profits to World Vision Support which helps impoverished people in third world countries.

“There are many different ‘rulers’ besides simply ‘the bottom line’ that can be used to measure success,” said Les Banks, one of the owners of TalentLab. “It is, in fact, much more fulfilling when a company’s success can be shared.”

TalentLab specializes in information technology searches.

“In maintaining our tangible knowledge of the ‘change-at-the-speed-of-light’ technology job market, we will do our absolute utmost to understand how (our clients) make (their) money, how (their) workplace culture fits into (their) financial model, and how to find rock-solid people that will fit into that culture,” Banks said. “As new members to NPA the team at TalentLab is looking to optimize the value of the network to better serve both our candidates and clients. It is our hope that we will be able to fill more roles in a shorter period of time thereby meeting our customers’ needs for service and our business need to make a profit,” he added. TalentLab has offices in Ottawa and San Diego, CA.

NPA has 375 affiliates in more than 15 countries worldwide. Since 1956 NPA has been a member-owned network of independent recruiting firms.

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